

# MINING DECISIONS

Offers insight into the mining industry in South Africa and the African continent as a whole



## FOCUS

- Mining Decisions' aim is to keep decision-makers and senior initiates – from both within the industry itself and the public and private sectors – informed of the latest developments and initiatives in all sectors of the mining industry.
- Mining Decisions is required reading for those actively involved in fostering trade, investment and development across the industry.

## DISTRIBUTION

Mining Decisions is distributed to key decision-makers and senior initiators in the SA mining industry on a 'name and address' basis as well as being available at mining-related conferences and expos both locally and internationally. It is also available at selected airport lounges and embassies.

## EVENTS 2018

### SEPTEMBER - DECEMBER

Electra Mining	10 – 14 September
Joburg Indaba	4 – 5 October
African Mining Summit	10 – 12 October
Africa Oil Week	5 – 9 November
Mines and Money London	27 – 30 November

## PRINT RUN 11 000

## ABC 9 741

## ADVERTISING RATES 2018/2019

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### SIZE

Full colour A4 page	R29 950
Full colour double page spread	R46 000
Full colour half A4 page	R18 000
Double page spread (Centerfold)	R60 000

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### COVER POSITIONS

Inside front cover (double page spread)	R60 000
Inside back cover (double page spread)	R60 000
Outside back cover	R39 950
Inside back cover	R35 000

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### COMPANY PROFILE

1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R53 550
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### FRONT COVER PROFILE

Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R90 000
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### COMPANY SURVEY (BOUND IN)

2 X A4 full colour page advertisements 6 X A4 full colour pages advertorials	R120 000
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All the above rates exclude vat

For all advertising enquiries, please contact Debra Wicks [debra@hsm.co.za](mailto:debra@hsm.co.za)

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