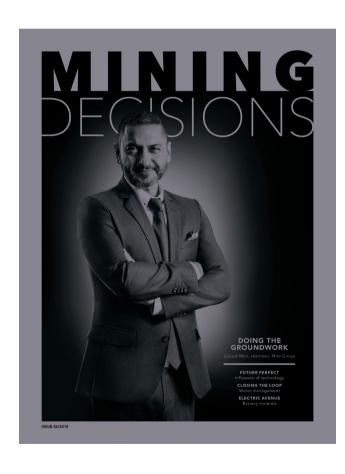
# MINING DECISIONS

# Offers insight into the mining industry in South Africa and the African continent as a whole



### **FOCUS**

- Mining Decisions' aim is to keep decision-makers and senior initiates – from both within the industry itself and the public and private sectors – informed of the latest developments and initiatives in all sectors of the mining industry.
- Mining Decisions is required reading for those actively involved in fostering trade, investment and development across the industry.

### **DISTRIBUTION**

Mining Decisions is distributed to key decision-makers and senior initiators in the SA mining industry on a 'name and address' basis as well as being available at mining-related conferences and expos both locally and internationally. It is also available at selected airport lounges and embassies.

10 – 14 September

4 – 5 October 10 – 12 October

## **EVENTS 2018**SEPTEMBER - DECEMBER

Electra Mining
Joburg Indaba
African Mining Summit
Africa Oil Week
Mines and Money London

Dil Week 5 – 9 November and Money London 27 – 30 November

**PRINT RUN 11 000** 

**ABC 9 741** 



# ADVERTISING RATES 2018/2019

SIZE	
Full colour A4 page	R29 950
Full colour double page spread	R46 000
Full colour half A4 page	R18 000
Double page spread (Centerfold)	R60 000
COVER POSITIONS	
Inside front cover (double page spread)	R60 000
Inside back cover (double page spread)	R60 000
Outside back cover	R39 950
Inside back cover	R35 000
COMPANY PROFILE	
1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R53 550
FRONT COVER PROFILE	
Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R90 000
COMPANY SURVEY (BOUND IN)	
2 X A4 full colour page advertisements 6 X A4 full colour pages advertorials	R120 000

All the above rates exclude vat

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