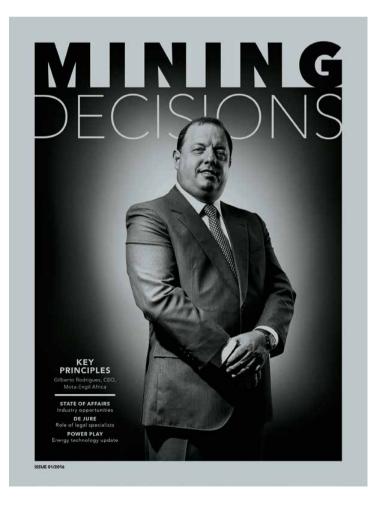
MINING DECISIONS

Offers insight into the mining industry in South Africa and the African continent as a whole



MINING DECISIONS:

- Mining Decisions' aim is to keep decision-makers and senior initiates from both within the industry itself and the public and private sectors informed of the latest developments and initiatives in all sectors of the mining industry.
- Mining Decisions is required reading for those actively involved in fostering trade, investment and development across the industry.

DISTRIBUTION

Mining Decisions is distributed to key decision-makers and senior initiators in the SA mining industry on a 'name and address' basis as well as being available at mining related conferences and expos both locally and internationally.

ABC 9 741 PRINT-RUN 11 000 TRI-ANNUALLY

- Jan/Apr
- May/Aug
- Sep/Dec

MINING DECISIONS

ADVERTISING RATES 2015/2016

	Excl. Agency	Incl agency fee
SIZE		
Full colour A4 page	R29 950	R34 891
Full colour double page spread	R46 000	R53 590
Full colour half A4 page	R18 000	R20 970
Double page spread (Centerfold)	R60 000	R69 900
COVER POSITIONS		
Inside front cover (double page spread)	R60 000	R69 900
Inside back cover (double page spread)	R60 000	R69 900
Outside back cover	R39 950	R46 541
Inside back cover	R35 000	R40 775
COMPANY PROFILE		
1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R53 550	R62 385
FRONT COVER PROFILE		
Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R90 000	R104 850
COMPANY SURVEY (BOUND IN)		
2 X A4 full colour page advertisements 6 X A4 full colour pages advertorials	R120 000	R139 800
	All the above rates exclude vat	

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